



# ROBERT PAYNE

ANIMATION | VISUAL DESIGN | ILLUSTRATOR

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20 years of graphic design, illustration, website & branding experience with national marketing agencies

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## EXPERIENCE

**PAYNE DESIGN** – Art Director - Principal  
4/1992 – PRESENT

Design logos, brochures, marketing collateral, monthly newsletters, storyboarding, 3D animation, web design, package designs, illustrations and video production. Projects include developing rich media banners in HTML5/JavaScript for Microsoft and Hasbro.

**WIZARDS OF THE COAST** – Contract Illustrator/HTML5 Banners  
4/2014 – 10/2014

Develop conceptual art for new product designs. Actualize front end UI graphics for new HTML5 animated banner for new product launch.

**TREE TOP, INC.** – Senior Graphic Designer  
7/2009 – 2/2013

Collaborate with Tree Top's corporate marketing department to develop the comprehensive visual design of packaging, display designs, social media, ad campaigns, contests, company presentations, websites and marketing collateral.

**BECKER&MAYER!** – Contract Illustrator/Game Designer  
4/2011 – 5/2012

Design illustrations that bring the author's words to life by combining creative vision with technical skill. Projects include animating eBooks, creating illustrations for print and eBooks, field guides, branding and UI game design for an educational resource website for elementary educators.

**EAGLEMONT MEDIA** – Art Director  
12/2007 – 4/2009

Expand the brand of an established children's book series into a variety of digital medias. Projects include developing packaging designs, style guides, digital game assets, animation, board games, an interactive website and graphic support for a 5,000 square foot, interactive museum exhibit.

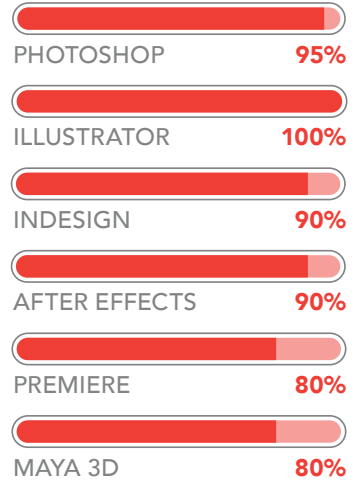
**SEATTLE TIMES** – Senior Graphic Designer / Illustrator / Political Cartoonist  
7/2002 – 12/2007

Create artwork and illustrations for articles featured in the Yakima Herald-Republic and the Seattle Times. Produce banner ads, flash animation, graphics and high impact advertisements for new clients. Projects include generating an effective direct mail campaign that increased newsprint circulation in a waning market.

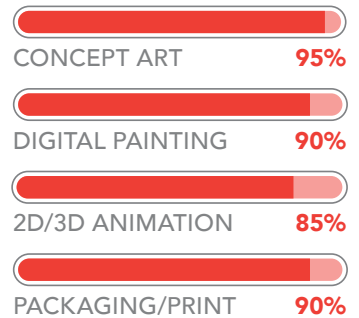
**KAY PRODUCTIONS, LLC.** – Art Director - Principal  
10/2000 – 8/2002

Establish an interactive media company specializing in cross-platform games, animated videos and online games for children. Composite, digitally ink and paint animation skills. Develop package designs, UI graphics for dynamic websites, e-stores and product lines.

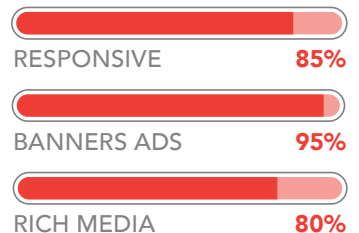
## APPLICATIONS



## SKILLS



## MOBILE



## EDUCATION

**Perry Technical Institute**  
**BFA**– Visual Design  
Photography/Illustration